

Minutes / Results Report PA Culture Steering Group meeting

04.06.2018, Tallinn, Estonia – Back to back Annual Forum EUSBSR 10:40 – 12:40 h

Attendees:

Anna Enemark, Senior Adviser, Culture and Education, Council of the Baltic Sea States Ilze Gailite-Holmberg, Northern Dimension Partnership on Culture Marianne Lehtimäki, Baltic Region Heritage Committee Rugilė Puodžiūnienė, Ministry of Culture of Republic of Lithuania Maija Lummepuro, Ministry of Education and Culture, Finland David Ek, Senior Official Group on Culture

Linn Martens, Nordic Council of Ministers

Solvita Apala, Ministry of Culture of the Republic of Latvia

Alesja Lavrinoviča, Ministry of Culture of the Republic of Lativa

Magdalena Zakrzewska-Duda, The Baltic Sea Cultural Centre, Gdansk

Martin Rümmelein, BSSSC Board

Sverre Miøen, Norwegian Ministry of Culture

Simon Holmberg, Danish Cultural Institute in Estonia, Latvia and Lithuania

Marcus Hagmann, ARS BALTICA

Stefan Musiolik, PA Culture coordinator, Ministry of European Affairs Schleswig-Holstein (from 11:20-12:30)

Anja Uhlenbrok, PA Culture coordinator, Ministry of European Affairs Schleswig-Holstein **Justyna Zielkowska**, PA Culture coordinator, Ministry of Culture and National Heritage Poland

Agenda for the Steering Group Meeting:

- 1. BSR cultural dialogue about BSR-relevant activities and BSR added value
- 2. Project "CoPaSS CCI" and PA Culture upcoming events
- 3. BSSSC Position Paper on Culture
- 4. Information about BSR funding guide for cultural projects
- 5. Information about current status of flagships "Baltic House" and 'Baltic RIM'
- 6. Outlook to seminar on Annual Forum
- 7. AOB

In the beginning the group agrees to postpone items 2 and 3 three until arrival of Stefan Musiolik (if necessary).

1. BSR cultural dialogue

The delegates of the ministries and organisations report current and upcoming activities.

- **2. PA culture upcoming event:** Revision of Action Plan EUSBSR short report about planned process (Anja Uhlenbrok)
- revision of whole action plan announced for 2019, definition of targets and indicators shall be discussed by Policy Areas in advance
- support by Nordregio
- monitoring in EUSBSR will become more important, Policy Areas should reflect closely.
- formal revision process is announced to start in Dec. 2018
- all SG members are invited to contribute and to get involved
- 3. BSSSC Position Paper on Culture (was attached to invitation)
- Stefan Musiolik gives short review of the origination, background and content
- SG agrees to the paper and expresses aspiration that other organisations will adopt.

Getting Back to 2. – PA Culture upcoming events Baltic Youth Festival.

Martin Rümmelein, BSSSC youth, reports plans for Baltic Youth Festival in June 2019, back-to-back the EUSBSR Annual Forum. A project development WS will take place in early 2019. Aspects mentioned in discussion:

- events for youth could improve youth participation
- but youth festival should be start of necessary strategic process in this direction
- we need visible activity as well as strategic approach
- CBSS not having youth perspective in politics yet, but is in line with results of vision group
- important to identify partners in every country. NGOs dealing with youth participation, making also connection to culture

2. - PA Culture upcoming event: Baltic Sea Cultural City

Stefan Musiolik reports current discussion and plans for project development WS. No discussion.

3. BSR funding guide for cultural projects: 1:43

Stefan Musiolik]

Policy Area Coordinators are currently working on the application (Technical Assistance for Policy Area and Horizontal Actions Coordinators for coordination of EUSBSR) for Interreg Baltic Sea Region Programme. There is an external consultant hired to help develop the application. The deadline is 21st of March.

[Anja Uhlenbrok]

Strategy aims included into application are: cohesion of Baltic Sea Region, social inclusion, better engagement of young people into the process of democratic participation. Horizontal approach will help in realization of UN Sustainable Development Goals and better integration of non-EU-countries.

Within the next 2 years PA Culture intends to organize 4 Strategic Project Development Workshop with a focus on: Baltic Sea Culture City (late 2018), youth, democratic participation (Early 2019), social inclusion, digitalization and trends affecting societies (late 2019), preserving cultural heritage and sustainable cultural tourism (early 2020). Additional events are two seminars on Annual Forum of EUSBSR with topics relevant to Forums and two PA Culture Steering Group Meetings (1 per year, back to back to Annual Fora).

[Stefan Musiolik]

Organizers of Annual Forum in Tallinn approved the proposal of PA Culture Seminar. The topic, "Sharing Heritage through digitalization - The added value of VR to BSR Cultural Heritage", is related to digitalization issues – one of the main themes of the Forum. Seminar will last about 90 minutes.

Comments and additional remarks:

[Ilze Gailite-Holmberg]

The Ninth Northern Dimension Forum will take place on April 5^{th} 2018 in Saint Petersburg. Within the Forum NDPC will co-organize a Round Table discussion 'Creative Industries - Innovative Solutions in the Public Sector'.

[Anna Enemark]

CBSS will also organize a panel seminar on Annual Forum in Tallinn 'Nothing about us without us digital tools for better youth involvement and dialogue'. Seminar will intend to explore good practices and show ways of better involvement of BSR youth in the work of the BSR organizations which use digital channels. With regards to EUSBSR panel seminars CBSS offers contacts for entering youth perspective.

[Maciej Hofman]

The process of the revision and consultation of new 'European Agenda for culture' has started. The new 'European Agenda for Culture' is one of the deliverables of the Communication on 'Strengthening European Identity through Education and Culture', which is the European Commission's input to the Leaders' Summit in Gothenburg in November 2017. Building on this discussions on education and culture in Gothenburg and the December 2017 European Council meeting, the Commission will develop a new Cultural Agenda with an emphasis on promoting a European identity through culture and values.

Policy paper on culture (sent to members of Steering Group on Feb. 16th 2018)

[Stefan Musiolik]

Introduction of the history:

The idea for such a paper emerged against the background

- of poor funding opportunities for cultural projects
- the increasing importance of culture in times of growing Euroscepticism culture as a suitable means to promote the values of European integration and to point at our common cultural roots.

The paper focusses on two main objectives:

- Culture as a tool to help defeating the crisis of European integration
- Culture and its contribution to achieve European priorities (growth & jobs, innovation, identity, integration & social cohesion, external relations and neighbourhood policy)
- In addition / in parallel, it is planned to launch a discussion on political demands for better funding possibilities for cultural projects in the next EU funding period.

Members of Steering Group consider that political mandate is missing for organizations and governments being member of Steering Group. BSSSC Board will meet in May and hopefully approve the paper. Afterwards it shall be widely spread, inviting to join it. The BSSSC decision shall be sent to European Commission's DG Regio and DG Culture and Education and European Parliament's Committee on Culture and Education.

Information about CBSS call for PSF:

[Anna Enemark]

Project Support Facility call is the small scale program in the size of seed money. Distribution is made by Nordic Council of Ministers and Swedish Government. PSF application deadline ends 31st March and decision about funding will be made in May.

Information on current situation about CBSS Senior Official Group for Culture: encouraged by Senior Officials to revive the SOGC in different format. next meeting will be back to back to Annual Forum. Within CBSS Presidency Sweden is chairing until June and then Latvian chair is following. Working Groups are BRHC and AB. Roles and mandates of both have to be and will be clarified.

CBSS celebrated 25 years 2017. The Vision Group was established and it will give report in June 2018.

3rd INTERREG call:

[Stefan Musiolik]

269 project idea forms were submitted, some of them with culture links. Among them there are two PA Culture flagships: 'Creative Ports' in the field of creative sectors, young stat-ups, develop internationalizations and online learning, and 'BSR Culture Planning' on regional rural development, and gaming component.

[Ilze Gailite Holmberg]

NDPC also prepared concept note for developing 'CreaDigiTourism' for INTERREG BSR. Unfortunately the Project Idea Form was not pre-supported by INTERREG. The feedback was that the NDPC project includes 'too many culture'. NDPC will try to apply to INTERREG Central Baltic.

Short report about HA capacity WS:

[Stefan Musiolik]

Workshop was organized by HA Capacity and PA Culture back to back to Steering Group meeting and Strategic Project Development Workshop. Conclusions are application of Baltic Sea Youth Festival (PA Culture will send 'Letter of Support' to PSF) and the initiative for 'Baltic city of culture'.

Outlook to next Steering Group meeting

[Stefan Musiolik]

Next PA Culture Steering Group Meeting will be held back to back to Annual Forum in Tallinn in format of Joint Meeting together with NDPC, SOGC and Ars Baltica, most likely on 4th of June.

Other business

[Anna Enemark]

asks for Maciej Hofmans position about PA culture's standing in the current situation.

[Maciej Hofman]

Regarding the consultations of 'European Agenda for Culture' this is a good moment of thinking on social cohesion (eg. focus on including more cultural routes into MRS) and more on human factor not only on economy. High Representative of the Union for Foreign Affairs and Security Policy is affected by cultural diplomacy. Situation is good for bringing culture politics into discussion. Contact to the chair of EP Committee Culture and Education is very helpful for alliances.

**