

COMPETITION REGULATIONS

Oct 26 - Nov 30. 2020





Are you a young creative writer, graphic artist or maybe have a project idea for a more sustainable future for the Baltic Sea Region? The Council of The Baltic Sea States (CBSS) is calling 18-30 years old participants around the region to join the competition Baltic Sea Youth Dialogue 2020 - Let's create a sustainable future together!

Choose your field of interest between creative writing, graphic design or developing a project idea. Submit your entry for any of the three given categories **until November 30th**, 2020. Creative work will be encouraged and prizes for the 1st, 2nd and 3rd place winners at every category will be issued. The finalists will be selected by a renowned jury and honored during the online award ceremony on December 12th.

LET'S CREATE A SUSTAINABLE FUTURE TOGETHER!

#BalticSeaYouthDialogue

OPTION 1

WRITE AN ESSAY OR A CHAPTER FOR A CHILDREN'S BOOK

- 1. Reviving or overcoming borders? A choice for the Baltic Sea Region. Border closing has strongly affected the Baltic Sea Region during the pandemic. How does the recent re-instalment of borders hamper your mobility and affect your life? Is this only a necessary and temporary measure or will this change the paradigm in the Baltic Sea Region and Europe? How does it affect yourself, people in your family or your circle of friends? Write your personal story, a political essay or a piece of fiction on this topic. Let's document the time we live in for future generations.
- 2. "Baltic Sea Belongs to Kids". Write a chapter of a children's book on sustainable development issues in the Baltic Sea Region or create a short story for children (5 -10 years old) explaining why we need to save our sea and invest in a sustainable future now. You can choose any of the 17 Sustainable Development Goals by the UN to focus on and write a story to make even the youngest in our region understand why it is important to take actions. If you want to illustrate your story, feel free to do so, but this is no must.
- **3. Choose your own topic!** Do you have your own idea for an issue related to the Baltic Sea Region? Write about it! We are looking forward to reading your story. Feel free to explore the Policy Areas of the EU Strategy for the Baltic Sea Region to get inspired, or just tell us what concerns you.

RQUIREMENTS FOR AN ESSAY: English language, max. 1000 words limit. (Final outcome and signed contract must be submitted: competition@bsyp.eu no later than November 30, 2020)

OPTION 2

DESIGN A POSTER

Overcoming borders in the Baltic Sea Region by cooperation and youth engagement. Create a poster (visual message) that would represent, promote or inspire ideas of transnational youth cooperation in the Baltic Sea Region.

It is your chance to send a visual message throughout the entire region. The best poster will be posted online, printed and exhibited in future political events, various meetings and conferences. You can freely choose how to illustrate our region, or parts of it in the best way. Use your pens, draw on canvas, create something on your computer or make a collage. There are no boundaries for your creativity. You can also send us some sentences on what you were thinking about when creating your piece of art. Just remember to somehow illustrate what cooperation means for you and how youth is part of the cooperation in our region.

REQUIREMENTS FOR A POSTER: Quality PDF and JPEG files (300 ppi). (Final outcome and signed contract must be submitted: competition@bsyp.eu no later than November 30, 2020)

OPTION 3

PITCH YOUR PROJECT

As experts of your living space, the Baltic Sea Region, young people are invited to submit their project ideas for a sustainable development of the Baltic Sea Region individually or as a group. Under the motto "Nothing about our future — without us", project ideas to make the Baltic Sea Region fit for the future are welcomed to take part in the competition. Innovative ideas on the following topics could be developed:

- 1. Sustainable management of the Baltic Sea natural resources and resilience to climate change;
- 2. Digitalization, education and labor market;
- **3.** Promotion of the history, identity and integration of the Baltic Sea Region;
- **4.** Making the Baltic Sea Region more resilient against (health, energy or economic) crises;
- **5.** Development of local supply: ensuring regional, sustainable production and short distances in commerce and consumption.

The three best ideas will be awarded with prizes and get the chance to be supported further. The winners will be mentored by experts involved in Baltic Sea Cooperation, who will involve them in implementing their project ideas.

REQUIREMENTS FOR A PROJECT PROPOSAL: draft a concept note and submit it either as a presentation or in written form, the basic questions that should be answered by the concept note are: Why would you like to implement this project? What problem is solved through the project? Why should this project be implemented in the Baltic Sea Region?

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PRIZES

First prize Poster: Wacom Cintiq 16, Pennskärm 15,6" Drawing board

First prize Essay: Fairphone 3+

First Prize pitched Project: 600€ voucher from one of our BSR* companies

Second prize each competition: 300€ voucher from BSR* companies

Third prize each competition: 200€ voucher from BSR* companies

*BSR - Sustainable and eco-friendly companies from Baltic Sea Region, e.g. Fjäll Räven, Marimekko et al.

Have any questions? write to us:

support@bsyp.eu

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