

# BSSSC ANNUAL CONFERENCE 2020 PROGRAMME OF THE SESSION ON CULTURE AND BSR IDENTITY

Date: 30<sup>th</sup> September Time: 14:30 -16:00

Join HOPIN meeting: BSSSC AC 2020

The Workshop will focus on the project initiative Baltic Sea Cultural Cities. The goal of the project is to connect cities, people and cultural actors in the region with the objective of strengthening BSR regional identity through promoting the BSR's cultural diversity. Regional identity to be understood as a feeling of togetherness, solidarity, tolerance and identification with our region. Part of the project idea is to biannually assign a label Baltic Sea Cultural City. An issue of particular importance for the project initiators is the participation of citizens. All parts of society and in particular the younger generation shall have their say.

The project is still at its beginning. The session will inform about its current state and possibilities for cities, regions, and citizens to get involved. The initiators of the project will open up a discussion with the audience how to best fill the idea with life. Questions to be discussed: What makes a cultural city from your perspective? What do you think about the nomination of a Baltic Sea Cultural City? What should be the criteria for such a label? What is the expected benefit for citizens, municipalities, culture and economy?

Join the discussion and become part of the project!





## BSSSC ANNUAL CONFERENCE

September 29<sup>th</sup> – October 1<sup>st</sup> 2020

## INITIATIVE BALTIC SEA CULTURAL CITIES — CONNECTING CITIZENS AND CITIES THROUGH CULTURE

### Moderation:

**Mr Stefan Musiolik**, Ministry for European Affairs Schleswig-Holstein, Coordinator Policy Area Culture of the EU Strategy for the Baltic Sea Region

**Dr. Kaarina Williams**, Senior Adviser for Regional Identity of the Council of the Baltic Sea States

	Open discussion:
What makes a cultural city or region? Help filling the idea with life!	Ms Magdalena Zakrzewska-Duda - Baltic Sea Cultural Center Gdańsk  Ms Johanna Bücker - Leader of Baltic Sea Youth Platform Working Group on Culture and Cities  Gleb Belov (Kaliningrad) & Fiona Morrison (Potsdam/Brandenburg)  Representatives of the BSSSC Youth  Contributions from the audience
Benefit for cities and citizens. Expectations.	Open discussion.  Short statements from participating cities and partners:
	Ms Ruta Stepanovaite, Director Kaunas Artist House and Chair of UBC Cultural Commission (tbc)
	Ms Tarja Hautamäki, Cultural Director Regional Council of Ostrobothnia
	Ms Annette Wiese - Krukowska, Head of Cultural Department City of Kiel
	Ms Evgeniya Russu, Agency for International Affairs and Regional  Cooperation of the Kaliningrad Region





	Mr Atis Egliņš-Eglītis, Head of Administration of Cesis Municipality  Questions and contributions from the audience
The way forward	What's next? Who can join in?  Dr. Kaarina Williams

